

CLASSIFICATION	TAG TYPE	FONCTION	NAME	Titre	
PERSO	Adventori	Ads personalization according to checkout steps	Adventori_BE Activities_RTG_AG79	Activities step	
			Adventori_BE Basket_RTG_AG79	> Activities Step > Banking step > Participants step > Transfer step	
			Adventori_BE Form_RTG_AG79	Accommodation step	
			Adventori_Resort Page_RTG_AG79	Pages village <b>Except</b> Page view Yasmina CE	
	Freespee	Dynamic number	Adventori_Transaction_RTG_AG79	Confirmation step	
			Freespee tag	All pages	
Spin	Video player	Freespee_All_pages_NTr	All pages		
		Spin_Personnalisation_Custom_CMAWID_Cookie_Action	> All_Pages_DOM_Ready> All_Pages_History_Change		
STATS	Admo	Tracking TV	Spin_Personnalisation_Custom_CMAWID_Cookie_Set	All_Pages_CMAWID_Trigger	
			Spin_Personnalisation_Custom_CMAWID_ODR2018		
Admo	Conversion Linker	Store click data in 1st party cookies	AdmoTV - All Pages	All pages	
			AdmoTV - BE Entry	Accommodation step	
Admo	Conversion Linker	Store click data in 1st party cookies	AdmoTV - Confirmation	Confirmation step	
			Conversion Linker	All pages	
MEDIA	Adara Ligatus	Advertising solution	Adara Conversion_Pixel_ECo	Accommodation step	
			Ligatus_BE_Entry_Accommodation_Step_Audience_Pixel_ECo	Accommodation step	
	Floodlight sales	Floodlight counter	DCM_Booking-Step1-Accommodations-Circuits_sales_AG79	Accommodation step	
			DCM_Booking-Step1-Accommodations_cbe	Accommodation step	
	Floodlight sales	Floodlight counter	DCM_Booking-Step1-Accommodations_sales_AG79	Accommodation step	
			DCM_Booking-Step2-Transfer_cbe	Transfer step	
	Floodlight sales	Floodlight counter	DCM_Booking-Step2-Transfer_cbe	Transfer step	
			DCM_Booking-Step3-Activity_cbe	Activities step	
	Floodlight sales	Floodlight counter	DCM_Booking-Step3-Activity_sales_AG79	Activities step	
			DCM_Booking-Step4-Participants_cbe	participants step	
	Floodlight sales	Floodlight counter	DCM_Booking-Step4-Participants_sales_AG79	participants step	
			DCM_Booking-Step5-Paiment_cbe	Banking step	
	Floodlight sales	Floodlight counter	DCM_Booking-Step5-Paiment_sales_AG79	Banking step	
			DCM_Booking-Step6-Confirmation_cbe	Confirmation step	
	Floodlight sales	Floodlight counter	DCM_Booking-Step6-Confirmation_sales_AG79	Confirmation step	
			DCM_Discover-Club-Med_cbe	Discover pages	
	Floodlight sales	Floodlight counter	DCM_Newsletter_sales_AG79	newsletter	
			DCM_OptionWeb_sales_AG79	option web	
	Floodlight sales	Floodlight counter	DCM_SaveMyCriteria-Accommodation_sales_AG79	> Accommodation step	
			DCM_SaveMyCriteria-Activites_sales_AG79	> Activities step	
	Floodlight sales	Floodlight counter	DCM_SaveMyCriteria-Participants_sales_AG79	> Banking step	
			DCM_SaveMyCriteria-Participants_sales_AG79	> Confirmation step	
	Floodlight sales	Floodlight counter	DCM_SaveMyCriteria-Transfert_sales_AG79	> Participants step	
			DCM_StoreLocator_sales_AG79	> Resort pages	
	Floodlight sales	Floodlight counter	DCM_Visit-on-Destinations_cbe	> Transfer step	
			DCM_Visit-on-Homepage_cbe	> Transport step	
	Floodlight sales	Floodlight counter	DCM_Visit-on-Product-page_cbe	Save My Criteria - Accommodation	
			DCM_WebCallBack_sales_AG79	Save My Criteria - Activities	
	Floodlight sales	Floodlight counter	GTM_All_pages_ID.cbe	Save My Criteria - Participants	
			Media_AOD_RTG_HP Home Visit	Save My Criteria - Transfer	
	Floodlight sales	Floodlight counter	Media_AOD_RTG_BALC Bali	Store Locator	
			Media_AOD_RTG_BUCC Boucaniers	Destination pages	
	Floodlight sales	Floodlight counter	Media_AOD_RTG_CANC Cancun Yucatan	Homepage	
			Media_AOD_RTG_CARC Caravelle	Resort pages	
	Floodlight sales	Floodlight counter	Media_AOD_RTG_CHEC Cherating beach	Web Call Back	
			Media_AOD_RTG_COLC Columbus Isle	gaReady	
	Floodlight sales	Floodlight counter	Media_AOD_RTG_DBAC Da Balaia	> Media_LAL_Homepage_DE	
			Media_AOD_RTG_DJOC Djerba	> Media_LAL_Homepage_FR	
	Floodlight sales	Floodlight counter	Media_AOD_RTG_IAPA Ilapanga	Media_RTG_Bali	
			Media_AOD_RTG_IKTP Ixtapa Pacific	Media_RTG_Boucaniers	
	Floodlight sales	Floodlight counter	Media_AOD_RTG_KAMC Kamarina	Media_RTG_Boucaniers	
			Media_AOD_RTG_KANC Kani	Media_RTG_Cancun-Yucatan	
	Floodlight sales	Floodlight counter	Media_AOD_RTG_KEMC Kemer	Media_RTG_Caravelle	
			Media_AOD_RTG_MAUC Canonniers	Media_RTG_Cherating-beach	
	Floodlight sales	Floodlight counter	Media_AOD_RTG_MPAC Marrakesh	Media_RTG_Columbus-isle	
			Media_AOD_RTG_NAPC Napitia	Media_RTG_Da-balaia	
	Floodlight sales	Floodlight counter	Media_AOD_RTG_OPIC Opio	Media_RTG_Djerba-la-douce	
			Media_AOD_RTG_PALC Palmiye bungalow	Media_RTG_Ilapanga	
	Floodlight sales	Floodlight counter	Media_AOD_RTG_PCAC Punta Cana	Media_RTG_Ixtapa-pacific	
			Media_AOD_RTG_PHUC Phuket	Media_RTG_Kamarina	
	Floodlight sales	Floodlight counter	Media_AOD_RTG_RDPC Rio das Pedras	Media_RTG_Kani	
			Media_AOD_RTG_RS1 Reservation_step1_accommodations	Media_RTG_Kemer	
	Floodlight sales	Floodlight counter	Media_AOD_RTG_RS2 Reservation_step2_transport	Media_RTG_Napitia	
			Media_AOD_RTG_RS2 Reservation_step2_transfer	Media_RTG_Napitia	
	Floodlight sales	Floodlight counter	Media_AOD_RTG_RS3 Reservation_step3_activities	Media_RTG_Opio-en-provence	
			Media_AOD_RTG_RS3c Reservation_step3_children	Media_RTG_Palmiye	
	Floodlight sales	Floodlight counter	Media_AOD_RTG_RS4 Reservation_step4_payment	Media_RTG_Punta-cana	
			Media_AOD_RTG_SANC Sandpiper Bay	Media_RTG_Phuket	
	Floodlight sales	Floodlight counter	Media_AOD_RTG_TRAC Trancoso	Media_RTG_Rio-das-pedras	
			Media_AOD_RTG_TURC Turquoise	Media_RTG_RS1-Accommodations	
	Floodlight sales	Floodlight counter	Media_DFA_CVN_PC Purchase Confirmation	Media_RTG_RS2-Transport	
			Remarketing / Segmentation	Media_RN_RTG_AP Remarketing Romandie	Media_RTG_RS2-Transfer
	Google Ads	Conversion tracking	Conversion tracking	Media_SEA_CVN_PC Purchase Confirmation	Media_RTG_RS3-Children
			Conversion tracking	Media_YT_CVN_PC Purchase Confirmation	Media_RTG_RS4-Payment
	NextPerf	Retargeting	NextPerf_RET_basketPage_CHDE	NextPerf_RET_basketPage_CHFR	Media_RTG_Sandpiper-bay
			NextPerf_RET_confirmationPage_CHDE	NextPerf_RET_confirmationPage_CHFR	Media_RTG_Trancoso
			NextPerf_RET_Homepage_CHDE	NextPerf_RET_Homepage_CHFR	Media_RTG_Turquoise
			NextPerf_RET_VillagePage_CHDE	NextPerf_RET_VillagePage_CHDE	Confirmation step
			NextPerf_RET_VillagePage_CHDE_Albian	NextPerf_RET_VillagePage_CHDE_Sant	All pages
			NextPerf_RET_VillagePage_CHDE_Sant	NextPerf_RET_VillagePage_CHFR	Confirmation step
			NextPerf_RET_VillagePage_CHFR	NextPerf_RET_VillagePage_CHFR	Confirmation step
			NextPerf_RET_VillagePage_CHFR_Albian	NextPerf_RET_VillagePage_CHFR_Sant	Accommodation-DE
			NextPerf_RET_VillagePage_CHFR_Sant	NextPerf_RET_VillagePage_CHFR	Accommodation-FR
			NextPerf_RET_VillagePage_CHFR_Sant	NextPerf_RET_VillagePage_CHFR	Confirmation-DE