

Terms & Conditions for Club Med Insider Bootcamp

The Club Med Insider Bootcamp 2018 is an event organized by Club Med and will be held from 20th November to 23rd November 2018 (“**Bootcamp**”) at Club Med Kani, Maldives. By submitting an application to participate in the Bootcamp, the applicant (“**Applicant**”, or, if such applicant is selected, “**Finalist**”) fully and unconditionally agrees to and accepts these Terms and Conditions.

1. Eligibility

- a. This Bootcamp is open to all citizens and residents of Singapore, Malaysia, Indonesia, Thailand, India, Australia, New Zealand, Japan, Korea, Hong Kong and Taiwan (“**Countries**”).
- b. Applicants must (a) submit an application in his/her own name in accordance with these Terms and Conditions, (b) have reached 18 years of age at the time of submission of application and have the legal capacity to accept these Terms and Conditions, and (c) be registered Instagram users.

2. Application requirements

- a. Only one application per person will be considered.
- b. Applicants will have to adhere to the rules & regulations for submission and meet the standards and values of Club Med including multicultural, pioneer, kindness, freedom and responsibility.
- c. Application to participate in the Bootcamp shall require the following two (2) submissions:
 - (1) **Registration form**: Submit an online entry form with the complete requested details; and
 - (2) **Instagram video or image**: Submit a 1min video or an image on their Instagram account page with the hashtag #PickMeClubMed. Applicants should have highly engaging or uniquely creative content about millennial family or travel. The Instagram account needs to be public, with the correct use of Bootcamp hashtag, in order to be considered.

3. Shortlisting process for participation in the Bootcamp

- a. The closing date for all submission of entries is on 11h59pm on 14 October 2018 (GMT +08:00, Singapore time zone) (“**Closing Deadline**”). Entries received after the Closing Deadline will not be accepted by Club Med.
- b. 1 or 2 Applicants per Country will be shortlisted by Club Med to join the Bootcamp taking into consideration the following criteria:
 - Profile must be public
 - Travel or family content creator
 - At least 5000 followers on Instagram

4. Prize

- a. Finalists will receive a complimentary all-inclusive trip to Club Med Kani (4-days-3-nights) for the Club Med Insider Bootcamp 2018.
- b. One round-trip flight ticket on economy class will be provided to each Finalist to attend the Bootcamp and origin of flight has to be from the Finalist’s Country.
- c. Finalists will be notified one month before the trip to Club Med Insider Bootcamp in Club Med Kani, Maldives by telephone and/or email. If there is no response by the given acceptance date stated in the notification email, they will be automatically disqualified.
- d. All Finalists will emerge from the Bootcamp as Club Med Insiders and may be used as each country’s preferred content creator.
- e. All Finalists will stand a chance to win the Grand Prize.

5. Obligations of Finalists

- a. Finalists have to send the required documents requested on the notification email within the given date stated on the email.
- b. Finalists agree to attend a briefing about the Bootcamp in preparation for the event.
- c. Finalists will be responsible for obtaining valid visas and passports and purchasing their own travel insurance.
- d. Finalists will be responsible for bringing their own computers, equipment, accessories and software to edit their pictures/videos during the Bootcamp.
- e. Finalists agree to stay for the entire duration of the Bootcamp.
- f. Finalists agree to use their best endeavors to participate in the Bootcamp and complete the tasks and challenges posed during the Bootcamp.
- g. Finalists agree to comply with rules and regulations of the Club Med resort and instructions and directions of Club Med during the Bootcamp.
- h. Finalists agree to respect Club Med's employees, other participants, judges and hosts of the Bootcamp.

6. Content creation obligations

- a. Finalists agree to be used as their respective Country's preferred content creator which entails opportunity to work on upcoming Club Med projects.
- b. Finalists have to post about their Club Med Insider Bootcamp experience on their social media platforms before, during and after the Bootcamp.
- c. Finalists agree that any content created and posted must elevate the Club Med brand. Any inappropriate content, such as inaccurate, defamatory, misleading, violent or discriminatory content, can be subjected to law suit or disqualification.
- d. The content creation obligations before, during and after the Bootcamp are as follows:

Before the Bootcamp:

- One Instagram update announcing to their followers that they are now part of the Club Med Insider Bootcamp. This needs to be published within the week of receiving the notification email/phone call (tagged with hashtag #ClubMedInsiderBootcamp, including a link to Insider Bootcamp landing page)
- One Instagram post 1 week prior to the Bootcamp with a picture provided by Club Med (tagged with hashtag #ClubMedInsiderBootcamp, #ClubMedKani, #ClubMed)

During the Bootcamp:

Finalists must:

- Publish at least one Instagram post a day with #ClubMedInsiderBootcamp, #ClubMedKani, #ClubMed, together with geo-location tags: Club Med Kani, Maldives and tag photo: @ClubMedKani
- Create content according to the challenges provided during the Bootcamp

After the Bootcamp:

Finalists must create and post a 1-minute post-event video before December 2, 23h59 (GMT +08:00, Singapore time zone).

- Finalists will use the required hashtag (#ClubMedInsiderBootcamp, #ClubMedKani, #ClubMed, together with geo-location tags: Club Med Kani, Maldives and tag photo: @ClubMedKani)



7. Format of Competition during Bootcamp

- a. Finalists will earn points at each challenge (group or individual point system).
- b. Judges will allocate points to each finalist based on creativity, crowd appeal, success in highlighting Club Med's pillars and value as well as the quality of submission. A grand prize will be given to the Finalist that has accumulated the most points from the challenges during the Club Med Insider Bootcamp, including a post event video.
- c. At the end of the Bootcamp, each Finalist will earn the status of "**Club Med Insider**".

8. Grand Prize

The Finalist who has won the most points and votes from the Bootcamp will be crowned as the Club Med Star Insider ("**Club Med Star Insider**") after the Bootcamp. His/Her grand prize includes:

- Three complimentary stays (one culture, one nature and one adventure resort) in selected Club Med resorts:
 - Culture resorts: Club Med Phuket and Club Med Bali
 - Nature resorts: Club Med Bintan, Club Med Cherating, Club Med Kabira and Club Med Kani
 - Adventure resorts: Club Med Sahoro and Club Med Tomamu
- A feature on a UGC (user generated content) Club Med Kani brochure created by Club Med
- The possibility to be the host for the next Club Med Insider Bootcamp

The Club Med Star Insider will be required to publish a minimum of 1 Instagram post and 5 Instagram Stories sequence per day during his/her complimentary stays.

9. Terms and Conditions of Prize and Grand Prize

- a. All-inclusive stay at Club Med resorts is subject to Club Med Booking Terms and Conditions.
- b. Any additional expenses incurred during the stay or arising from extension of stay will be borne by the Finalists.
- c. Flight booking will be managed by Club Med.
- d. Only one round-trip flight on economy class to the country of the Club Med resort will be provided per resort.
- e. Country of embarkation must be from the Country of the Finalist/Club Med Star Insider.
- f. Prizes are not redeemable for cash and not transferable.
- g. For the Grand Prize:
 - A maximum of 5 days is allocated per resort.
 - Dates and choice of resorts are subject to availability.

10. Intellectual Property

- a. The Applicant/Finalist warrants that he/she is the sole owner of all intellectual property rights (including copyright) and other proprietary rights to the photographs, images, content of the caption, and any creative work and materials submitted or created in connection with the Bootcamp (collectively, the "**Assets**"), and that he/she has not licensed or assigned any intellectual property rights in the Assets to any person.
- b. The Applicant/Finalist grants Club Med a non-exclusive, royalty-free, perpetual and transferable right to use, reproduce, publish, publicly display, print, edit, distribute, compile, modify, prepare derivative works from, and otherwise use the Assets in whole or in part, in any media format and any media channels as deemed fit by Club Med for the purposes of:
 - i. Operating and promoting the Bootcamp, before, during and after the Bootcamp has ended; and



- ii. Club Med's commercial, marketing and promotional activities.
- c. Club Med reserves the right to use, reproduce, publish, print, edit, distribute, compile, modify, prepare derivative works from, and otherwise use the Assets in whole or in part, in any media format and any media channels as deemed fit by Club Med, and without obtaining further prior permission and payment of any fees or royalty to the Applicant/Finalist, for the purposes of:
 - i. Operating and promoting the Bootcamp, before, during and after the Bootcamp has ended; and
 - ii. Club Med's commercial, marketing and promotional activities.

11. Club Med's rights

- a. Club Med reserves the right to cancel or suspend the Bootcamp, or disqualify any application or Applicant/Finalist that does not comply with any criteria stated in these Terms and Conditions and withhold prizes or revoke the status of "Club Med Insider" or "Club Med Star Insider" from any Applicant/Finalist who has breached any of these Terms and Conditions.
- b. Club Med reserves the right to request the Applicant/Finalist to provide proof of identity and age and/or eligibility (if required) in order to participate in the Bootcamp or claim a prize. Proof of identification and entry considered suitable for verification is at the discretion of Club Med.
- c. Club Med and such other authorized partner that Club Med collaborates with relating to the Bootcamp reserve the right to take photographic portraits and video recordings and footages of the Applicants/Finalists and use the Applicants/Finalists' names, images, captions and comments relating to the Bootcamp for the purpose of any announcement or promotional, marketing or publicity purposes in any media without any fee being paid and without first obtaining the consent of the Applicant/Finalist.
- d. The Applicant/Finalist permits Club Med to collect and process the Applicant/Finalist's personal data in connection with this Bootcamp.
- e. The Applicant/Finalist shall assume all risks in respect of loss, injury, damage or liability which may arise as a result of or in connection to the Applicant/Finalist's participation in the Bootcamp, and shall not hold Club Med or any CM Group Entities responsible in respect thereof except for liability which cannot be excluded by law.
- f. The Applicant/Finalist shall defend, fully indemnify and hold Club Med, the CM Group Entities and their employees and agents harmless from and against:
 - i. All liabilities, damages, losses, costs (including legal costs on a full indemnity basis) and expenses arising from any claims, demands, actions, proceedings, judgment or execution which Club Med, the CM Group Entities, their employees or agents may suffer or incur from or in connection to the Applicant/Finalist's participation in the Bootcamp; and
 - ii. Any claims, demands, actions, proceedings, judgment or execution, arising from infringement or alleged infringement of any copyright or other intellectual property right or violation of confidentiality in the Assets produced, reproduced or submitted for the Bootcamp.

12. General provisions

- a. Club Med reserves the right to revise these Terms and Conditions at any time without prior notice being given.
- b. In the event of any disparity in the interpretation of these Terms and Conditions, Club Med's version will prevail. Should any dispute arise in connection with the Bootcamp or these Terms and Conditions, the decision of Club Med is final.
- c. These Terms and Conditions shall be governed by and construed in accordance with the laws of the Republic of Singapore.
- d. "Club Med" refers to Vacances (S) Pte Ltd.



- e. **“CM Group Entities”** refers to one or more of the companies within the Club Med Group of Companies including without prejudice to the generality of the expression, Club Med S.A.S and their respective subsidiaries and associated companies.