



CREACTIVE by Cirque du Soleil Unveiled at Club Med Punta Cana
Interactive playground invites guests to take their travel experience to new heights

June 15, 2015 - Club Med, the brand that pioneered the all-inclusive resort concept 65 years ago, and Cirque du Soleil, the groundbreaking circus arts entertainment company, are excited to announce that Club Med CREATICE by Cirque du Soleil opens today at Club Med Punta Cana in the Dominican Republic. The unique concept takes experiential travel to new heights - literally - offering guests the opportunity to learn exciting acrobatic disciplines showcased in famed Cirque du Soleil productions. These two iconic global brands were created by visionaries who sought to create moments of happiness, and both continue to do so through innovative experiences that tap into the desire for adventure and surprise.

The original Club Med CREATICE by Cirque du Soleil interactive playground experience at Club Med Punta Cana offers guests the opportunity to learn more than 25 acrobatic and artistic activities ranging from flying trapeze, acrobatic bungee, tightrope, aerial silks and trampoline to mask painting, make-up and juggling lessons and more. Guests will be fully immersed in a fantastically colorful and imaginative environment that is custom designed to encourage both adults and children alike to learn new skills, play and have fun under the supervision of Cirque du Soleil trained staff, which will help them progress and discover unexpected new abilities.

View a sneak peek video here: www.clubmed.us/creative.

Club Med Punta Cana is perfect for families as well as couples looking to enjoy the breathtaking sights of the Dominican Republic. Club Med's kid's clubs offer dedicated programs and sports for teens and children, and guests may enjoy delectable dining, relaxing beaches and pools, as well as a vast array of land and water activities with all-inclusive rates starting at \$129 per person per night.

Cirque du Soleil President and CEO, Daniel Lamarre stated “This partnership was a natural progression, stemming from the success and uniqueness of Club Med having provided circus instruction for over 25 years, and now with Cirque du Soleil’s 30 years of experience and know-how, this activity will have a new color.” Club Med’s Chairman and CEO, Henri Giscard d’Estaing also added, “This new concept will leverage, for the benefit of Club Med guests, the expertise and knowledge of Cirque du Soleil, who are unrivalled innovators in the realm of circus artistry. It will also capitalize on the heritage and talent of Club Med in creating extraordinary memories in beautiful vacation destinations.”

About Cirque du Soleil

From a group of 20 street performers at its beginnings in 1984, Cirque du Soleil is now a major Quebec-based organization providing high-quality artistic entertainment. The company has close to 4,000 employees, including 1,300 performing artists from close to 50 different countries. Cirque du Soleil has brought wonder and delight to close to 150 million spectators in more than 300 cities in over forty countries on six continents. For more information about Cirque du Soleil visit www.cirquedusoleil.com.

About Club Med

Club Med is recognized as the all-inclusive pioneer and market leader offering over 65 premium resorts in stunning locations around the world including the Caribbean, Asia, Africa, the United States, South America, Europe, the Indian Ocean and the Middle East. Each Club Med resort features authentic local style and comfortably chic accommodations, superior sports programs and activities for all ages, enriching children's programs and gourmet dining and premium drinks. For more information or to make a reservation visit www.clubmed.us, call 1-800-ClubMed (1-800-258-2633) or contact a preferred travel professional. Connect with Club Med on [Facebook](#) or follow us on [Twitter](#), [Instagram](#) or [Tumblr](#).

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