

CLASSIFICAÇÃO

PERSO

ESTATÍSTICA

MÍDIA

TIPO DE TAG	FUNÇÃO	NOME	GATILHO	
JivoChat	Chat	JivoChat Tag	All pages	
conversionLinker	Store click data in 1st party cookies	conversionLinker	All pages	
Content Square	UX Analytics	CS - Close Popin	> CS - TClick cross button	
		CS - Ecommerce	> CS - TClick cross popover	
		CS - Tag principal	> CS - TClick cross span	
		CS_GAP_Integration	> CS - TClick cross SVG	
		CS_PopinNewsletter	> CS - TClock cross div	
		CS_PopinPhoto	Confirmation step	
Yahooo	Universal	Yahoo - Universal All Pages	All pages	
Google Ads	Remarketing	Adwords - Retargeting	> All pages, EXCEPT > Confirmation step	
	Conversion	Adwords Delia - Accomodation Adwords Delia - Conversion	Accomodation step Confirmation step	
DCM	Floodlight Counter	DCM_Booking-Step1-Accomodations_cbe	Accomodation step	
	Floodlight Counter	DCM_Booking-Step2-Transfer_cbe	Transfer step	
	Floodlight Counter	DCM_Booking-Step3-Activity_cbe	Activities step	
	Floodlight Counter	DCM_Booking-Step4-Participants_cbe	Participants step	
	Floodlight Counter	DCM_Booking-Step5-Paiment_cbe	Banking step	
	Floodlight Sales	DCM_Booking-Step6-Confirmation_cbe	Confirmation step	
	Floodlight Counter	DCM_Discover-Club-Med_cbe	Discover Pages	
	Floodlight Counter	DCM_Visit-on-Destinations_cbe	Destination pages	
	Floodlight Counter	DCM_Visit-on-homepage_cbe	Homepage	
	Floodlight Counter	DCM_Visit-on-Product-page_cbe	Resort pages	
	Floodlight Counter	HSTK - Accomodation ITAC	Accomodation step - ITAC	
	Floodlight Counter	HSTK - Accomodation LAPC	Accomodation step - LAPC	
	Floodlight Counter	HSTK - Accomodation RDPC	Accomodation step - RDPC	
	Floodlight Counter	HSTK - Accomodation TRAC	Accomodation step - TRAC	
	Floodlight Counter	HSTK - Activities ITAC	Activities step - ITAC	
	Floodlight Counter	HSTK - Activities LAPC	Activities step - LAPC	
	Floodlight Counter	HSTK - Activities RDPC	Activities step - RDPC	
	Floodlight Counter	HSTK - Activities TRAC	Activities step - TRAC	
	Floodlight Sales	HSTK - Confirmation ITAC	Confirmation step - ITAC	
	Floodlight Sales	HSTK - Confirmation LAPC	Confirmation step - LAPC	
	Floodlight Sales	HSTK - Confirmation RDPC	Confirmation step - RDPC	
	Floodlight Sales	HSTK - Confirmation TRAC	Confirmation step - TRAC	
	Floodlight Counter	HSTK - Home ITAC	Resort pages - ITAC	
	Floodlight Counter	HSTK - Home LAPC	Resort pages - LAPC	
	Floodlight Counter	HSTK - Participants RDPC	Participants step - RDPC	
	Floodlight Counter	HSTK - Participants TRAC	Participants step - TRAC	
	Floodlight Counter	HSTK - Transfer ITAC	Transfer step - ITAC	
	Floodlight Counter	HSTK - Transfer LAPC	Transfer step - LAPC	
	Floodlight Counter	HSTK - Transfer RDPC	Transfer step - RDPC	
	Floodlight Counter	HSTK - Transfer TRAC	Transfer step - TRAC	
			HSTK - RD Station Inbound - All Pages	All pages
	Floodlight Counter		Temporada de Neve 2019	Page 'Temporada de Neve 2019'