



# RESORT POSITIONING

## Club Med's Fusion of Eco-Chic Luxury and Vibrant Spirit

Amidst the lush jungle and pristine beach, experience Club Med's fusion of eco-chic elegance and vibrant spirit.



The background of the entire page is a vibrant tropical beach scene. In the foreground, a clear blue swimming pool reflects the sky and the palm trees. The middle ground shows a sandy beach with several lounge chairs and large beach umbrellas. In the background, a dense line of tall palm trees stands against a clear blue sky. The overall atmosphere is serene and luxurious.

# Resort Introduction

Welcome to Michès Playa Esmeralda, Club Med's 5-star Exclusive Collection Resort – a sanctuary of nature and authentic beauty in the Dominican Republic. Our commitment to welcoming luxury and holistic well-being will offer you, not just a break, but a tailor-made adventure under the tropical sun.

## *Alternative*

Embark on a 5-star journey at Club Med's Exclusive Collection Resort in Miches, Dominican Republic – an undiscovered luxury retreat. Unwind in an eco-chic haven, where couples and families are embraced in a vibrant and lush atmosphere.

# Reasons to Go



## ECO-CHIC HIDEAWAY



Nestled within a secluded and pristine part of the Dominican Republic, Miches is a must discover destination, and Club Med Michès Playa Esmeralda a must indulge Resort. This eco-chic all-inclusive sanctuary invites you to wake up amidst lush jungle vistas and nap on unspoiled beaches, while everything is being cared for by experts in luxury service.

## LUXURY IMMERSSED IN SERENITY



Discover a refined vacation experience in our resort with award-winning interior design. Elevated services include a pre-arrival concierge, enhanced in-room amenities like breakfast room service, champagne starting from 6pm, and elevated international and local gastronomic experiences.

## FESTIVE CHIC AMBIANCE!



Explore a bespoke adventure as you discover four unique boutique-villages that aim to tailor your ideal vacation. Whether you choose to sway under the mesmerizing starry night, get charmed by the boho vibe of the Sunset Ritual, enjoy the lively performances of local Dominican dancers, or unwind at the bar with a crafted cocktail, you will always find an ambiance that resonates with you.

## REVITALIZE YOUR WELL-BEING



Embark on a holistic journey to enhance your well-being. Embrace daily yoga and meditation amidst our exclusive treetop canopy sanctuary. Stay invigorated with exhilarating pursuits such as kitesurfing, dance lessons, and the art of wing foil. Indulge in rejuvenation at Cinq Mondes Spa, where hydrotherapy, hammam rituals, facials, and massages await to elevate your senses and restore your vitality to new heights of luxury.



# Part 1

Discover Miches

# Club Med pioneering once again

First

Resort in Miches, an untouched  
region of the Dominican Republic

North American Resort opening in 25 years

Exclusive Collection Resort in the Americas

Concept of 1 resort featuring  
4 boutique villages

Eco-chic resort

Flashback

In 1972, Club Med pioneered a new resort in Cancun





# The ideal location to discover THE GEMS OF THE DOMINICAN REPUBLIC...



El Limón  
waterfall



Whale watching  
experience



Montaña  
Redonda



Laguna  
del Limon



Samaná  
Bay



Club Med Michès Playa Esmeralda

75 min

Punta cana Airport

Club Med Punta Cana

AN HIDDEN PARADISE IMMERGED  
IN THE TROPICAL FOREST

- 2,000-feet of white sand beach
- Secluded area surrounded by a lush palm grove and tropical forest
- The first resort on the northeast coast of D.R.

# 1 resort featuring 4 boutique villages



## Caribbean Paradise

Families with Teens  
Active Adults  
→ For everyone



## Emerald Jungle



Adults who want  
a peaceful  
atmosphere  
→ Adult only



## Explorer Cove

Families with young kids  
Multi generational  
→ For Families



## Archipelago

Couples seeking the  
ultimate luxury  
experience  
→ Adult only







**Club Med** Ψ  
EXCLUSIVE COLLECTION

# The 1<sup>st</sup> Exclusive Collection resort in the Americas



Pre-arrival contact  
Concierge service

---

Private transfer for Platinum GMs  
Transfer in small groups (12 pax) for all GMs in Suites  
(except Junior suites)

---

In-room Continental breakfast from 7am to 11am  
Turn down service

---

Refined cuisine, cooking shows, signature menus

---

Champagne service from 6pm every evening  
Top-shelf liquor brands

*\*Extra cost for all type of rooms*



# Part 2

**1 resort featuring  
4 boutique villages**



*Miches from the air*

One resort featuring

4 villages



Michès  
Playa Esmeralda

Club Med  
EXCLUSIVE COLLECTION

Explorer Cove

La Perla  
Family suites

Exclusive Area

Kids clubs

Deluxe Family &  
Deluxe rooms

Sports facilities

Junior Family  
Suite

2,000-foot long beach

Main pool

Village Center  
*(Reception, bar, restaurants,  
theater, meeting rooms...)*

Beach Lounge

Junior Suites

Emerald Jungle



Deluxe Zen Rooms

Archipelago

Suites w/ private pool

Exclusive Area

Caribbean Paradise

Deluxe Rooms

Spa

Zen pool & bar

Fitness



# Caribbean Paradise

Resort Center. Reception. Main Restaurant. Coal & Copper Restaurant. Coffee House.  
Secret Chocolate Room. Meetings & Events. Theater. Main Bar Cayuco. Excursions.



# Caribbean Paradise

*Step into the festive colors*  
and rhythms of the Dominican Republic



**Families and Couples**

**111 ROOMS**

**79 Deluxe Rooms**  
45 sqm / 480 sqft

**30 Sea view Junior Suites**  
53 sqm / 570 sqft

**2 Sea View mobility accessible Junior Suites**  
53 sqm / 570 sqft

★ ★ ★ ★ ★

Located at heart of the village

Close to the main pool  
and to the Beach Lounge

Vivid and lively Caribbean ambiance

# Caribbean Paradise



# Explorer Cove

*Experience this dynamic refuge*  
that offers families a treasure trove of activities



## Families

### 158 ROOMS

30 Sea view Family Junior Suites  
63 sqm / 680 sqft

60 Deluxe Family Rooms  
56 sqm / 600 sqft

46 Deluxe Rooms  
45 sqm / 480 sqft

2 Mobility accessible Deluxe rooms  
45 sqm / 480 sqft



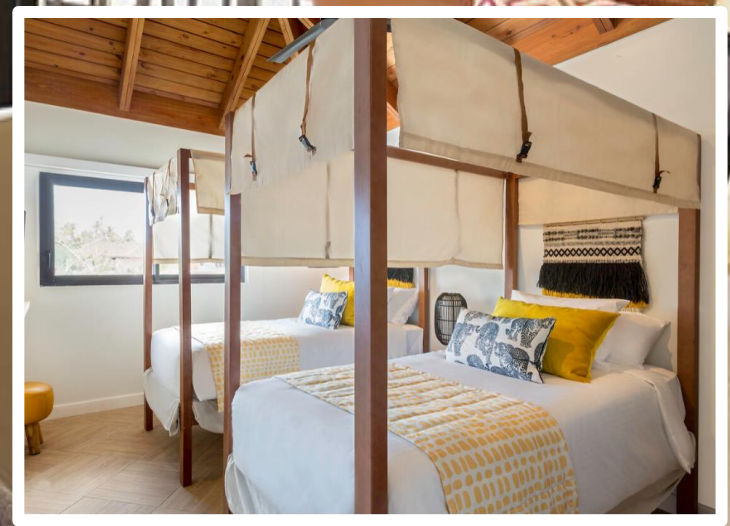
Large family rooms

Close to Children's Clubs  
and sports facilities

Playful atmosphere



# Explorer Cove



# Explorer Cove La Perla

Exclusive Area

*Experience this dynamic refuge*  
that offers families a treasure trove of activities

1. Only Suites –including the largest Suites of the Resort
2. Exclusive Family area - La Perla Pool & Bar  
>> Only accessible to its residents
3. Mini-Bar and small beach furnitures for the Kids
4. Residents get access their own private cabana on the beach



**Families**  
“ La Perla ”

Exclusive Area

**20 Suites**

**16 Oceanfront Family Suites**  
100 sqm / 1,080 sqft

**4 Oceanfront Penthouse  
Family Suites**  
100 sqm / 1,080 sqft  
Roof top terrace



**In this Exclusive Area**  
GMs get an exclusive access  
to the family pool and bar  
+ Private beach cabanas





La Perla

# Emerald Jungle

*Close your eyes*

and picture yourself in a calm oasis - tucked away in the Dominican groves in an adults-exclusive wellness retreat



**Adult-exclusive**

**48 Deluxe Rooms  
45 sqm / 480 sqft**

**Zen Oasis**

**Zen pool and Wellness bar**

★ ★ ★ ★ ★

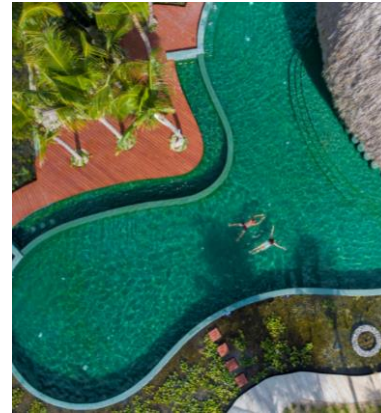
**Calm and peaceful atmosphere  
Emerges within lush tropical nature**

**Close to the Zen pool,  
fitness facilities and spa**

# Emerald Jungle



Zen oasis. Zen Natural Pool. Juices Bar. Yoga Palapa. Spa Cinq Mondes. Fitness. Spinning Room





*Emerald Jungle*

# Archipelago

Exclusive Area

*Imagine an intimate getaway*  
in a haven where the moment you walk into your room,  
you see an endless hue of blue



## Adult-exclusive

Exclusive Area

18 Oceanfront Suites  
70 sqm / 750 sqft

Each room has  
its own private pool

Exclusive access  
to a private section of the beach

★ ★ ★ ★ ★

The most exclusive and premium  
boutique village for couples  
Direct infinity view from bedroom  
Calm and intimate atmosphere



# Archipelago



Archipelago





# Part 3

Ultimate gourmet  
dining and lounge  
experience

# 4 Restaurants, including | Beach Lounge

## Main Restaurant

Resort Center  
3 different dining rooms  
(one adult exclusive )



## Beach Lounge

On the beach  
Overlooking the ocean  
Features a restaurant, a beach bar  
and a wine cellar



## Specialty Restaurant\*

Resort Center  
Trendy Industrial Restaurant to  
experience noble products  
\*At extra cost



## Family Restaurant

Resort Center  
Fun dining experience for families  
Secret 'Chocolate room" inside



## Room Service

For a breakfast, guests can order to  
be delivered in their room



# Cayuco Main Restaurant

**1 buffet serving  
3 dining rooms & 1 terrace**

**A gourmet marketplace serving international  
cuisine in thematic corners including:  
French, Dominican, Italian, Asian  
Healthy, Grill and more.**



**Includes an Adult only dining room**

# Coco Plum Beach Lounge



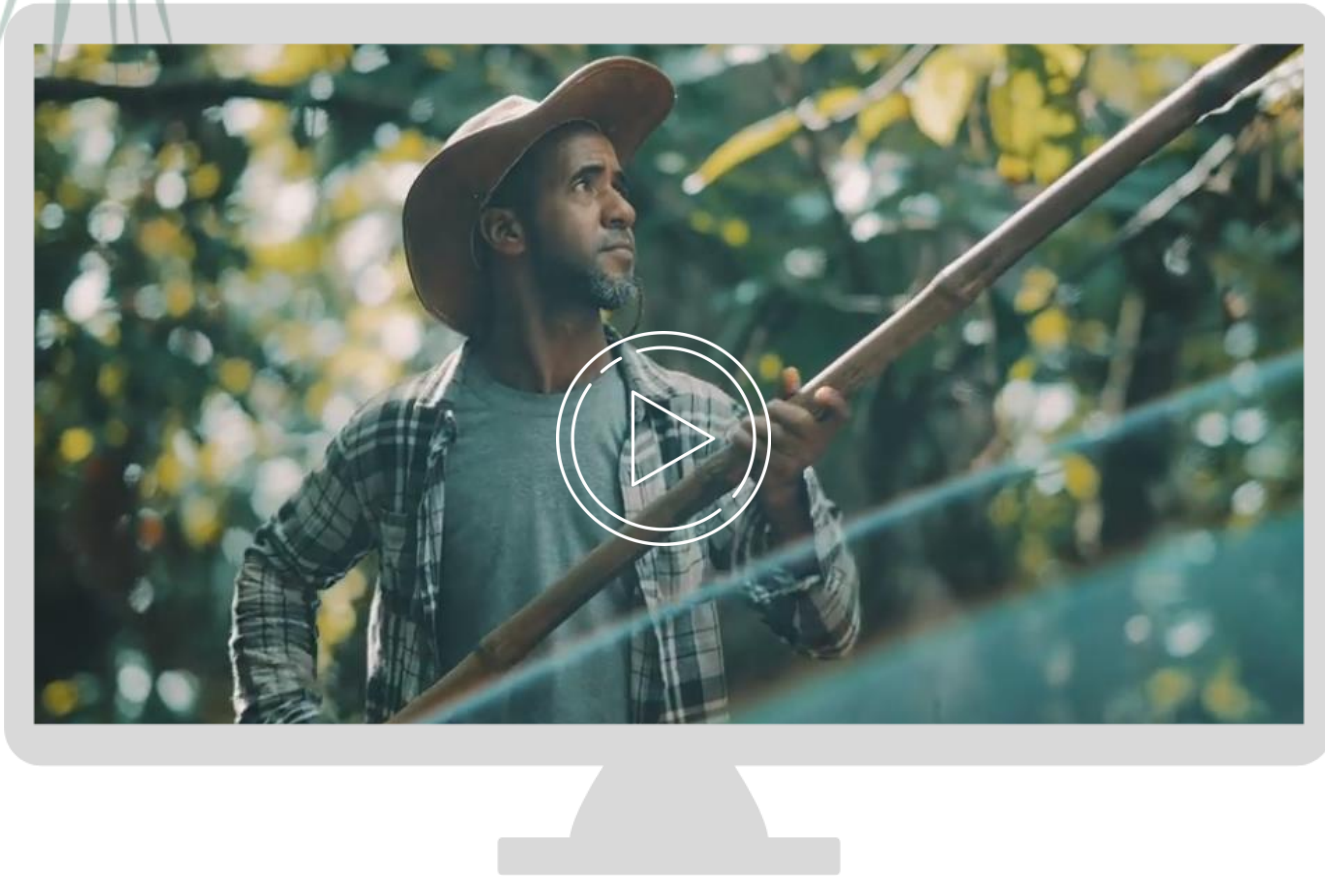
All-day dining  
& drinks

On the unspoiled beach and overlooking the ocean, the Beach Lounge offers a lively laid-back atmosphere. Snacks all day long with an evolutive offer





# Coco Plum – “From Jungle to Table”



The land surrounding the resort is **abundant** with fresh and **natural** produces. At Coco Plum, the team focuses on using **locally sourced ingredients** to prepare the **delicious dishes**.

This “Happy to care” action contributes to the Eco-chic positioning of Michès, allowing us to serve our the freshest products to the clients and support the local communities.

# Coal & Copper



**Steakhouse Restaurant  
to experience noble products.  
*The Restaurant is at extra Cost***

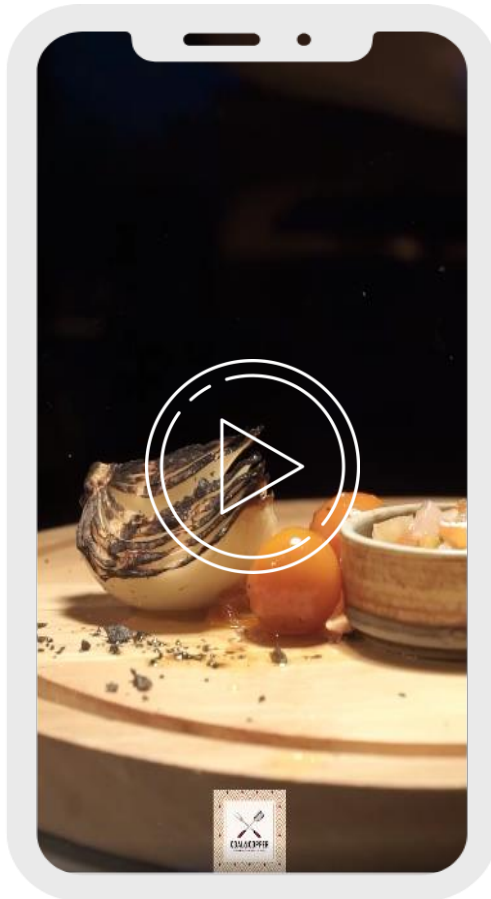


**A memorable dining experience around  
the central grill to experience noble  
products as Dry aged meats, Ribeye,  
- fine international wines & spirits.**

**\*The restaurant is accessible under reservation and at extra cost**



# Coal & Copper Steakhouse



The team selects all its pieces of beef with passion, following strict specifications for the best quality. Their meats are matured using specific methods giving them a unique **flavor and tenderness.**

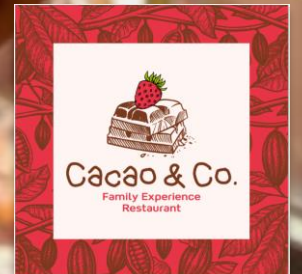
Another premium experience in this beautiful Exclusive Collection resort.

# The Secret Chocolate Room

**Kids will be invited to discover the hidden "Chocolate room" filled with their favorite treats and chocolate fountains.**



- Part of Amazing family activities
- Kids Club : Big Snack
- Open for everyone 1-2 per week



# 4 bars, 3 wine cellars, 1 coffee house



Resort Center  
Outdoor Terrace  
Indoor & outdoor bar,  
theater and climbing wall



All day & night  
+ Wine Cellar



Located in the adult-only  
Zen Oasis  
Swim up bar  
Smoothies and fresh juices



Access reserved to  
La Perla Suite residents  
  
Menu dedicated to kids offering  
them juices, virgin cocktails,  
pop corn & churros ...



Sweet & savory snacks  
Fresh juices  
Frozen yogurt  
Pastries & cupcakes  
  
Late breakfast & mid  
afternoon snacks



3 wine cellars :  
2 in resort center  
1 in Beach Lounge  
  
Dedicated to wine  
and high-end spirits



# Part 4

Sports &  
Wellness

# More than 25 sports & activities



Fitness classes

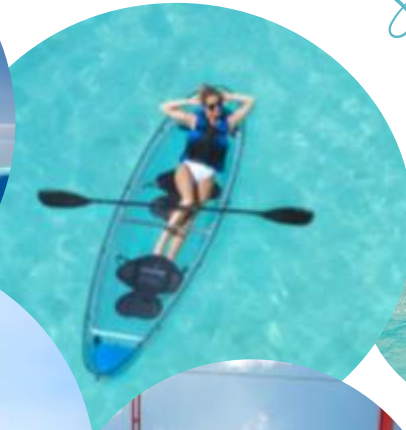
Kayak

Yoga

Snorkeling

CrossFit

Tennis & Pickleball



Archery



Indoor Climbing



Paddleboarding



Circus



Team Sports



Running

# A state of the art Fitness Center



Stretching  
Aerobic

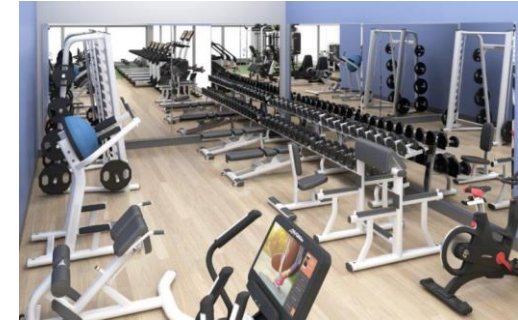


Spinning

Interactive virtual  
reality experience  
<https://www.teamicg.com/fr>



Weight  
Lifting



Cardio  
Training



CrossFit



# The 6 iconic sports to experience



Spinning  
Bike



Hobie Eclipse



Horseback Riding  
on the Beach\*



Family  
Paddleboard



Fit Trail



Yoga in the Tree  
Top Wellness  
Canopy



\*at extra cost

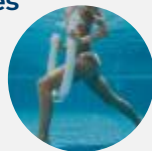
# A complete **wellness** offer with professional guidance in breathtaking locations



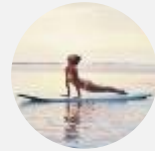
Family yoga classes



Gravity yoga



Aqua yoga



Paddle yoga

Classes given by certified yoga instructors





An aerial photograph of a lush tropical forest, primarily composed of palm trees. A wooden walkway with a thatched roof structure runs through the trees, providing a canopy-level view. In the background, a range of mountains is visible under a blue sky with scattered white clouds. The text 'The Treetop Wellness Canopy' is overlaid in a white, cursive font on the left side of the image.

*The Treetop Wellness Canopy*

# CINQ MŌNDES

SPA PARIS

The 1<sup>st</sup> Cinq Mondes Spa\* in NAM

*Single / Double*  
treatment rooms

*Hot & Cold*  
plunge baths

*Reflexology  
& Relaxation*  
area

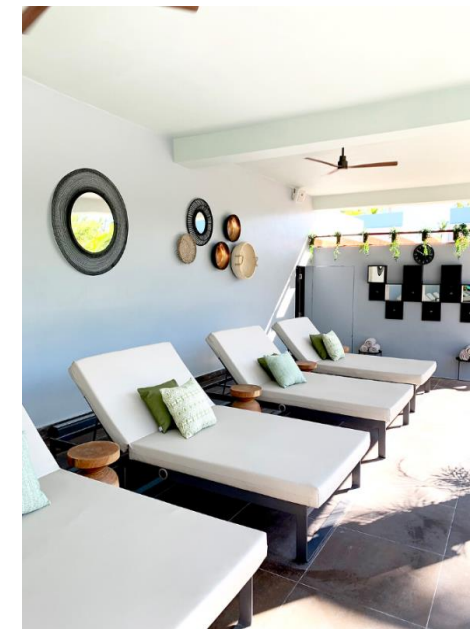
*Steam*  
Room

*Hydrotherapy*  
treatments

*Beauty*  
salon

+ All in rooms amenities branded Cinq Mondes

\*at extra cost





# Part 5

Family Offer



# Highlights for Families

**Playful & Large Family Accommodations (Rooms & Suites)**

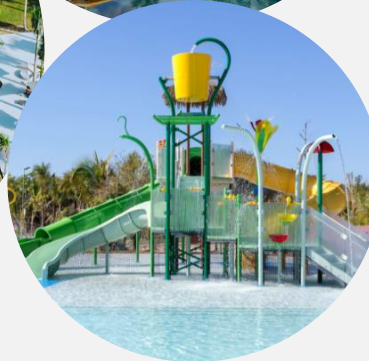


**Explorer Cove & La Perla Suites**

**La Perla Pool & Bar**  
(exclusive to Family Suites)



**Main Pool**



**Splash Park**

**Children's Clubs**  
(from 4 months\* to 17 years)



**Club Med Amazing Family Program**



**Little Gardeners' House**

Children's Clubs from 4 months – 3 years at additional cost.



X

must-try  
Experiences  
Kids

### Splash Park



- all ages

### Kids Zipline & Ropes Course



- from 4 to 6 yo

### Little Gardeners' House



- All ages

### Secret Chocolate Room



- All ages

### Indoor Digital Climbing Wall



- from 6 yo

### Mini Water Games



- From 4mo-4 years

### Playground



- from 6 yo

### Family Paddle



- from 6 yo

### Trapeze



- from 6 yo

### Frozen Yogurt Bar



- All ages

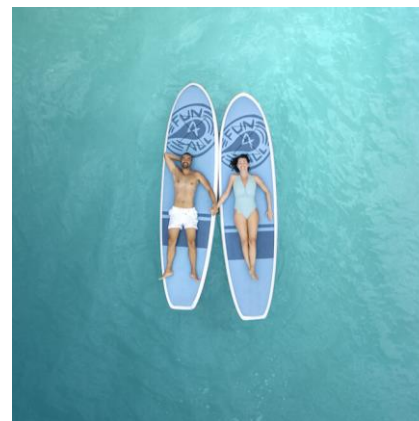
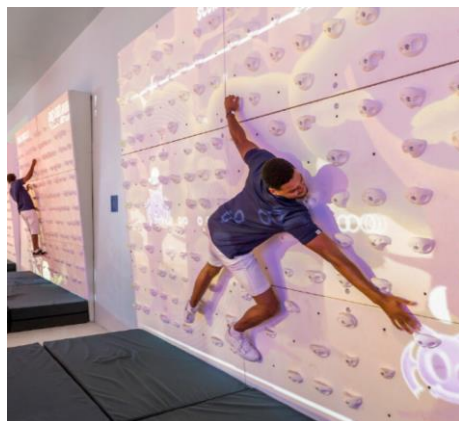
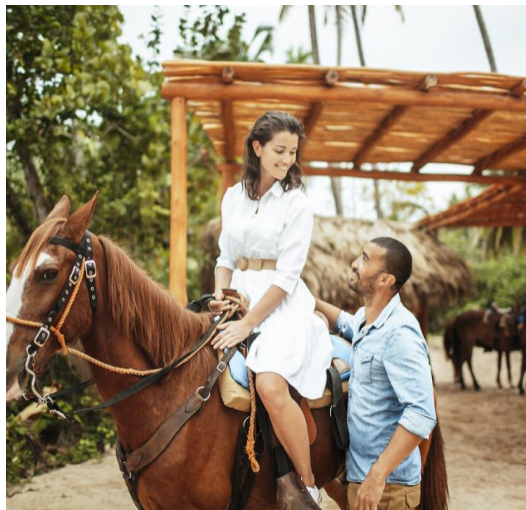


# Highlights for Tweens & Teens



They'll love...

Paddle boarding, treetop yoga, Sunset Ritual, Montaña Redonda\*, indoor climbing wall, Frozen Yogurt Bar, the Coffee House, horseback riding on the beach\*, spinning class, basketball, tennis, pickle ball, kayaking, beach volleyball, and of course the trapeze!



\*Excursions you can do as a family and available at an additional cost.

# Splash Park



# Why will kids & parents love Club Med Michès?

Family  
paddleboard



Secret Chocolate  
Room



Family pools



Movie nights



Indoor  
Climbing Wall



Large Family  
accommodations



Family Bonding  
activities



Family  
yoga



Zipline





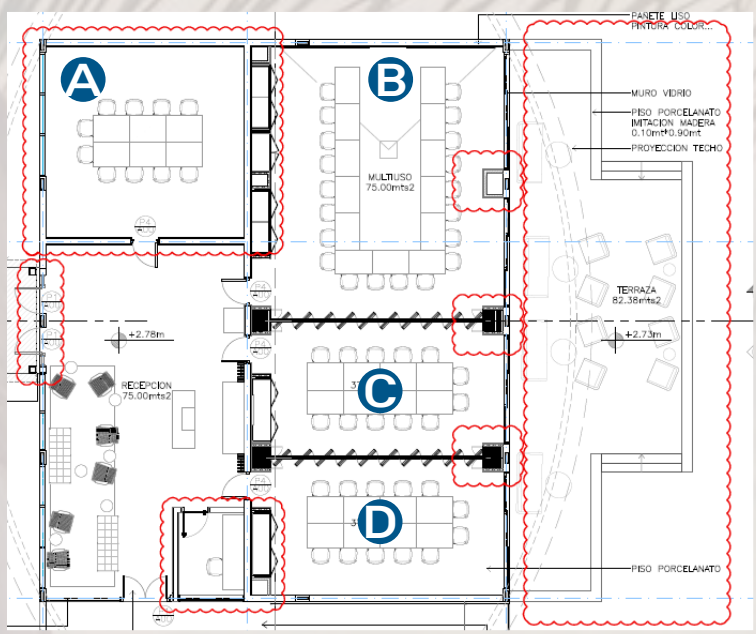
# Part 6

Meetings & Events

# Meetings & Events



4 meeting rooms



| MEETING ROOM           | SIZE                                 |              | CAPACITY BY CONFIGURATION* |           |         |            |
|------------------------|--------------------------------------|--------------|----------------------------|-----------|---------|------------|
|                        | Dimensions by ft<br>(width x length) | Area by sqft | Theatre                    | Classroom | U-Shape | Conference |
| Meeting Room A         | 21 x 21                              | 439          | 48                         | 18        | 12      | 10         |
| Meeting Room B         | 27 x 30                              | 807          | 90                         | 34        | 22      | 20         |
| Meeting Room C         | 27 x 15                              | 404          | 44                         | 18        | 12      | 10         |
| Meeting Room D         | 27 x 15                              | 404          | 44                         | 18        | 12      | 10         |
| Meeting Room B + C     | 27 x 45                              | 1211         | 134                        | 50        | 36      | 30         |
| Meeting Room C + D     | 27 x 30                              | 807          | 90                         | 34        | 22      | 20         |
| Meeting Room B + C + D | 27 x 60                              | 1614         | 180                        | 68        | 46      | 40         |
| Terraza                |                                      | 887          | 90                         |           |         |            |

\*All capacities are subject to change.

# Unique set of **must-try** Experiences

Discover the secret Chocolate  
Room *The Family Restaurant*



Experience a  
retreat  
where peace and  
wellness meet  
*Zen Oasis & Tree Tree  
Top Wellness Canopy*

Swing at the  
top of the  
world

*Excursion to  
Montaña Redonda*



**Little Gardeners' House**

*Kids become true mini gardeners learning  
how to take care of nature and grow plants.*

Horseback Riding  
at sunset  
*On our unspoiled  
beach*





# Part 6

Eco-Chic

# Our first Eco-Chic resort



## 5 PILLARS



### AGRICULTURE

Sustainability in what we grow & serve.

- Plant Nursery
- Children Garden & the “eco-treehouse”
- Source local products for the resort.

### IMMERSION

- Authentic Excursions in the region
- Immersion in nature with Tree Top Palapa and extensive choice of meditation and yoga classes.
- Natural pool with no chemicals.
- Running Trail

### WASTE MANAGEMENT

Reduction of the use of single-use plastic

- Uniforms made out of recycled materials.
- Recycling / Sorting waste
- Water Conservation: reuse of water for landscape irrigation.
- Reusable water bottles in the rooms

### ENERGY

Use of energy saving equipment and implementation of energy conservation programs.

- LED Bulbs.
- Electric vehicles and buggies onsite.

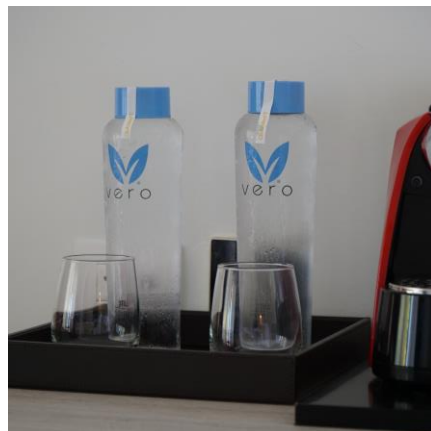
### PEOPLE

Developing the skills of the people from the region, supporting local businesses

- INFOTEP Training program for local talents
- Language training classes in Michès
- Prevention of child Labor
- Cooperation with The Club Med Foundation



# CSR Bottles – Bye Bye Plastic!



One of Club Med Michès' commitments as an eco-chic resort is to adopt the **Bye Bye Plastic** strategy and offer reusable bottles of filtered drinking water to the guests.

Beautifully presented in the guests' rooms and ready to use upon arrival!

By using reusable water bottles, we avoid the usage of **60 000** single use plastic bottles per year in the resort.



*All you need to know*

# All you need to know



## General Information

- ✓ Transfer time from Punta Cana airport: 75 min
- ✓ 93 acres with 2000-foot beach



## Accommodations (335 rooms)

### Caribbean Paradise

- 86 Deluxe
- 23 Junior Suites
- 2 Junior Suites Mobility accessible

### Emerald Jungle

- 48 Deluxe – Adult only

### Archipelago

- 18 adult-only Suites with private plunge pool



### Explorer Cove

- 46 Deluxe
- 60 Family Deluxe
- 30 Junior Family Suites
- 2 Deluxe - Mobility accessible
- Explorer Cove - La Perla
- 16 Family Suites
- 4 Family Penthouse Suites
- Exclusive access to La Perla pool and bar



## Sports & Activities

### 6 iconic sports

- Horseback Riding on the Beach\*
- Family Paddleboard
- Hobie Eclipse
- Yoga in the Tree Top Wellness Canopy
- Fit Trail
- Spinning bike

### 4 pools

- Main pool
- Zen pool
- Family pool
- Mini club pool

### More than 25 sports

- Circus with flying trapeze & trampoline
- Land sports with Indoor Wall Climbing, tennis, pickleball, archery, mini-golf, beach-volley, basketball, soccer, ping-pong, bocce ball
- Water sports with paddle aqua fitness, snorkeling, kayaking, wing foil
- Fitness classes & Facilities



## Amazing Family

- Baby Club Med\* (4-23 months)
- Petit Club Med\* (2-3 yr.)
- Mini Club Med (4-10 yr.)
- Club Med Passworld (11-17 yr.)
- Pyjama Club\*

+++

- Rope Course
- Pool & Splash Park
- Little Gardener's House
- Family paddleboard
- Indoor Climbing
- Movie nights under stars
- Family Restaurant with its Secret Caramel Room



## Restaurants & Bars

### 4 restaurants

- Cayuco Main restaurant
- Coal & Copper Steakhouse\*
- Secret 'Chocolate room'
- Coco Plum Beach Lounge restaurant

### 4 bars, 3 wine cellar & 1 coffee house

- Cayuco Main bar
- Coffee house
- El Limon Healthy bar
- La Perla Bar
- Beach Lounge bar & wine cellar
- Main restaurant wine cellar
- Spirits Cellar



## Wellness Retreat

### Zen Oasis

- Adult-only accommodations
- Zen pool & Healthy bar
- Spa
- Fitness

### Cinq Mondes Spa

- Individual & duo treatment rooms.
- Relaxation area with sauna, hammam & water circuit

### Wellness School

- Wide range of Yoga classes
- Meditation classes
- Tree Top Wellness Canopy



## Discovery

Unforgettable Excursions

- Montaña Redonda
- Whale watching
- Samana bay
- El Limón waterfall
- Laguna del Limon



## Meetings & Events

| MEETING ROOM   | SIZE<br>Area by sqft | CAPACITY BY CONFIGURATION* |           |         |            |
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\*All capacities are subject to change.

\*at extra cost



# Differentiating USPs

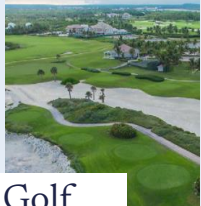


Wedding Flagship



Watersports Galore

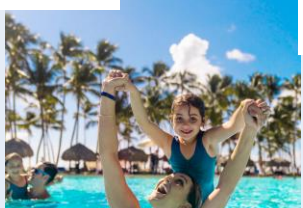
Family Resort



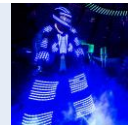
Golf



Circus School



Punta Cana lively destination



A **pioneered** destination set within a **jungle** & along an unspoiled coastline

VS



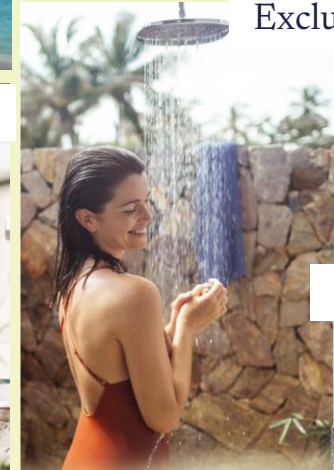
Exclusive Collection Resort



Wellness retreat



An eco-chic resort



Multi-target



Focus on discovery



