



**CLUB MED RECOGNIZED WITH
CONDÉ NAST TRAVELER'S 2016 READERS' CHOICE AWARD**
Club Med Cancun Yucatan Ranks Amongst Top Resorts in Eastern Mexico
THE WORLD'S BEST HOTELS, RESORTS, CITIES, ISLANDS, AIRLINES, AND CRUISE LINES

October 18, 2016 – Club Med is excited to announce that *Condé Nast Traveler* readers have ranked the pioneer of all-inclusive vacations as one of the top resorts in Mexico on the Caribbean coast as part of its 29th annual [Readers' Choice Awards](#). The annual awards platform ranks the best travel experiences in the world ranging from hotels, resorts, and cities to islands, airlines, and cruise lines. This year, more than 300,000 dedicated reader's casted votes for 7,394 hotels, 606 cities, 500 cruise ships, and 236 islands.

"We are thrilled to be chosen by the discerning readers of *Condé Nast Traveler* as one of the best resorts in Mexico," says Xavier Mufraggi, President and CEO Club Med North America. "We thank our guests for their loyalty and for continuing to choose Club Med as they vacation with us around the world."

Surrounded by three stellar beaches on the very tip of Punta Nizuc, where the Gulf of Mexico and the Caribbean Sea meet, Club Med Cancun Yucatan allows guests direct access to the Great Mesoamerican Barrier Reef, the world's second largest coral reef. The resort caters to active families seeking adventure and immersion into the local culture as well as couples seeking a sizzling romantic escape. A varied selection of land and water sports combined with the recently added Petit Club Med for children ages 2-3, La Estancia Argentinean Grill & new Oceanfront Aguamarina rooms with separate bedrooms and bath for children and parents, all bring a fresh and trendy feel to a longtime favorite within the Club Med global offering.

Condé Nast Traveler's Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry and are commonly known as "the best of the best of travel." Under Editor in Chief Pilar Guzmán, the Readers' Choice Awards have become more selective and specific to the passions that inspire today's travelers.

The Readers' Choice Awards are announced in the November issue of *Condé Nast Traveler*, on newsstands nationwide on October 25, 2016. The full list is published exclusively online, at www.CNTraveler.com/rca.

With a wide range of land and water activities and choices for vacationers to personalize

their vacation, Club Med continues to spread “happiness” around the world – a philosophy that’s been in the brand’s DNA for more than 65 years.

For more information visit www.clubmed.us, call 1-800-ClubMed (1-800-258-2633) or contact a preferred travel professional. Travel agents may visit www.clubmedta.com. For an inside look at Club Med, follow Club Med on [facebook.com/ClubMed](https://www.facebook.com/ClubMed), Twitter [@ClubMedOfficial](https://twitter.com/ClubMedOfficial), [Instagram.com/ClubMed](https://www.instagram.com/ClubMed) or subscribe to [YouTube.com/ClubMed](https://www.youtube.com/ClubMed).